



Highlights



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What would you do?

You receive an enquiry for a booking through one of the online agencies that require you to pay in order to respond to the client. Although you don't have the full details at this stage, you realise from the information supplied that you know who or where the enquiry is coming from.

What do you do?

Do you bypass the online agency and approach the person or venue directly, or do you accept that the agency should be paid their fee for alerting you to the booking?

TrickClip Showcase

Missing The Point



This is an unusual and fooling effect which enables you to have a plastic card such a payment or membership card (I use my Magic Circle one) and having wrapped a borrowed bank note round it, to push a knitting needle right through the centre! The impaled card can be shown from both sides and it looks for all the world that you have damaged the card. However, when the needle is removed, the card can be examined again and proves to be completely unharmed, but the bank note still has the holes through it!

The method used to achieve this mini miracle is ingenious. You will need to practise the handling in order to get it smooth because although it is not very difficult, it does require a certain confidence if it is to be convincing.

This effect is not a table hopping or strolling trick but is more suited to a one of close up show or parlour performance. **£7.00**

E-Club Pro - your monthly magical fix!

Brainstormer



One of my all time best selling tricks, this fabulous blank deck routine has gradually over the years had its method and handling tweaked and improved, and the latest version is the simplest and best yet. The plot is straightforward - the performer and a spectator name any two cards and these become the only printed card faces in an otherwise double blank deck. There is no sleight of hand required to achieve this effect, and the Premier E-Routine pdf instructions also come with a link to a further online video explanation. This has been filmed from a point-of-view camera angle so that you get to see footage that reflects exactly the angle that you will see when you perform the trick. **£10.00**

Beating The Odds



This Tricklip Video Download has just been added to my list and it gives detailed instruction on a terrific regular deck routine

which looks impossible but which is actually straightforward to do. In essence the deck of cards becomes 52 horses in an imaginary horse race, and you successfully predict a winner under impossible circumstances. This makes an excellent impromptu effect because there is no set up and you can even perform it at the drop of a hat with a borrowed deck. The horse racing patter theme also makes the routine more interesting to the spectators than a straight card trick presentation. **£7.00**

Equally Equal Ropes



Designed as an in-joke for magicians, this makes the perfect effect to use if you are performing in a magic club show, or if you are an MC. You appear to be performing the classic Professor's Nightmare trick but there's a totally unexpected twist in the tail that gets a big laugh from the magicians when they realise that they have been 'had'! This routine is one of the most popular effects that I present in my E-Club Pro Live lecture, but please remember it is not for lay people but intended for a magicians only audience. Comes as pdf printed instructions. **£7.00**

Magicseen

Here are some highlights from the latest issue



John Archer

John is one of those truly versatile and talented entertainers who is as much at home in front of magicians as he is performing for lay people, and this probably explains why for years our cover star has been one of the busiest guys around.

10 Keys Things To Have On Your Website

Your website is your promotional window to the world, so it not only has to look good but it also has to work well in attracting potential bookers. In this article we run down a list of really important things that your site should contain if you wish it to be successful.



The Session and The Event 2018

Andi Gladwin and Joshua Jay continue to organise a superb three day close up and mentalism event in London each year, and the 2018 version more than lived up to expectations. We offer reports and views on both in this issue.

Magicseen Issue 79 (Mar 18) is available now from www.magicseen.co.uk

Chatter

The Mark Leveridge Blog

I have always been of the opinion that who you mix with can have a profound influence on the type of person you are and the attitude that you portray. If you are surrounded by upbeat, positive people, the chances are that this will probably rub off on you and your glass will generally be half full. Spend most of your time with those who find reasons not to do things and for whom everything is a problem that can't be solved, and you would do well not to become similarly negative.

As in general life, so in magic. When I think back to my early formative years in magic and the people who I met and spent time with during that period, I can clearly trace the positive impact that they had on me. Their knowledge, attitude and drive were terrific role models and had I not hung around with them but chosen the company of others instead, there is no telling what direction I might have ended up taking.

So having a circle of trusted, like-minded magic friends can be a terrific bonus. I am one of an inner circle of 4 close magic friends which has been together for 40 years. We used to all live in Bristol, but even though now we are slightly more dispersed, we are still regularly in contact.

In fact for the last few years we have been meeting up once a year for three days of intensive magic chat and analysis, and it is at these meetings that we investigate and share our latest ideas and thoughts. It is hugely beneficial and our collective brains are often able to crack problems that an individual in the group had found impossible to resolve.

Of course, there are a number of reasons why a group like this works well in terms of

magic development. Firstly, we are all good friends! In other words, we enjoy each other's company even without the magic input, and this sets the bedrock for the trust that we have in each other.

Secondly, we all bring to the 'table' large amounts of magic knowledge and experience. None of us knows everything, of course, and while there are many aspects that all of us know, there is also a wonderful extra area where each of us has expertise or ideas that may not have occurred to or been known by the others, and that is where the collaboration really comes into its own. If there's a problem, more often than not one of the other three members of the group will be able to suggest a solution, or at least set off a train of thought in the others.

Thirdly, there is no competitive one-upmanship to our relationship. We all respect each other as performers, and over the years we have all come to know exactly what the strengths and weaknesses are of everyone in the group. So when someone offers some advice or criticism, the person the comments are directed at never takes offense but accepts the suggestions in an open minded way.

And fourthly, we are all able to discuss a very wide range of magical topics and themes and to explore, sometimes at surprising length and depth, issues and ideas. There have been some topics that we have discussed at our get togethers on and off throughout all three days, and the results of this brainstorming have at times been substantial, and always extremely worthwhile and interesting. So I feel very lucky to be part of such a group as it has given me so much.